



TAP HERE

SACHIDANAND VAISHNAV

SR. PRODUCT DESIGNER

CLICKABLES

EDUCATION

PG - DIPLOMA IN ADVANCED COMPUTING CDAC SUNBEAM

PUNE / AUG 2014 - FEB 2015

BE - INFORMATION TECHNOLOGY

CSVТУ, BHILAI / AUG 2009 - JUN 2013

CERTIFICATES

INTRODUCTION TO HUMAN CENTERED DESIGN

IDEO.ORG | LICENSE - 4673-1719341

INTERACTION DESIGN FOUNDATION MEMBER

HTTPS://WWW.INTERACTION-DESIGN.ORG/

SKILLS

PRODUCT DESIGN

Mobile Design (IOS | ANDROID)
Responsive Web Design | Interaction Design | SAAS Dashboard

DESIGN

Wireframing | Rapid Prototyping
Brand Identity | UI Designs
Custom Illustrations | Design System

DESIGN TOOLS

Figma | Adobe XD | Flinto | Balsamiq | Azure | Adobe CC | Wix Platform

ANALYTICS

Hotjar | Google Analytics | Yandex Metrica

 (+91) 97.666.86.134

 contact@ranranga.co

 ranranga.co

WORK

HEAD OF DESIGN

GOODED TECHNOLOGIES, REMOTE (PART TIME) / JUN 22 - PRESENT

- Owning the Brand Management, accommodating design requirements from Marketing and Product teams. Being sole Designer I'm managing the end to end show from requirement gathering, problem identification, ideation till implementation and constantly making improvements across departments.

SR. PRODUCT DESIGNER

HAPTİK, REMOTE / APRIL 20 - JUN 22 | IMPACT ~ 1 M+ USERS

- Designing the UI/VUI/UX of the conversational commerce products at Haptik.
- Working closely with the Stakeholders and Product Manager in the ideation and conceptualization process and designed UI of the following internal Products:
 - JioMart's Voice Assistant.
 - LICO Bot (JIO Initiative)
- Owned the Visuals and UI Design side of the award winning electronics research bot at Tata Unistore. I collaborated closely with the stakeholders product managers, and UX leads in UX improvement sessions, conducted usability sessions and implemented proposed concepts on the UI side.
- Designed Creator Studio (SAAS Dashboard) from scratch reducing the manual effort of managing Chatbot Log files and its scalable Design System for Buzzo.
- Owned and led Brand Identity Design of Buzzo.AI, collaterals and SPA website.

UI DESIGNER

COUNTINGWELL.COM, REMOTE / MARCH 19 - MARCH 22 | IMPACT ~ 100K+ USERS

- As a sole UI Designer worked closely with Stakeholders, Product Manager and UX Lead. I own the UI Design and Visual side of the Global EdTech Product. Currently working on a Design System to bring in consistency around the UI elements.

DESIGN PARTNER | FREELANCE DESIGNER / FRONTEND DEV

DESIGNOUR UI/UX STUDIO, REMOTE / JULY 17 - MARCH 22 | IMPACT ~ 10K USERS

- Designed logo and official brand assets of national STEM Education based startup as part of Brand Revamp, bringing global standard in the designs and singular theme across various product lines, processes and marketing channels
- Designed logo for an emerging Fashion AI startup with brand style guide and minimal, functional and responsive website for their full-fledged launch.
- Led the UI design side and collaborated with UX Lead for the Fitness based startup launch, with full-fledged website design that includes 4 Actors (4 Level Hierarchies) (End User | Vendor1 | Vendor Admin | Super Admin)

SOFTWARE ENGINEER

PUNE / MAR 15 - JUN 17

- Assisted Product Manager in product design and was responsible for delivering frontend features of the AD Tech SAAS product.

CLICKABLES

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